

DIGITAL TELEVISION TRANSITION EDUCATION REPORT UPPER 700 MHz LICENSE WQIZ386

Pursuant to Section 27.20 of the Commission's rules, this report is being filed on behalf of C&W Enterprises, Inc. ("C&W"), the Auction no. 73 auction winner for B Block license WQIZ385 (CMA 664-B, Reeves, Texas) ("License").

Since 1991, C&W has operated a wireless cable video service and since 2001, a data service in San Angelo, Texas, and the surrounding areas utilizing 2.5 GHz spectrum. For this market, C&W has included the required information about the transition from analog broadcast television service to digital broadcast television service (DTV) in its billing as a Multichannel Video Programming Distributor to its subscribers and has reached out to its local community in this fashion. C&W has also been utilizing its lower 700 MHz license WPWU926 to provide data services in Tom Green County, an outerlying suburb of San Angelo. The monthly invoices sent to these customers also provide identical information on the DTV transition even though they are only receiving data services on this spectrum.

C&W has recently obtained station WQIZ386 in Auction no. 73 to expand its operations to other markets. Although the License was just granted on June 26, 2008¹, C&W has already been talking to an equipment manufacturer about operating the spectrum, and now that it is granted, it can move forward with purchasing equipment to commence construction to begin providing services at the earliest possible date. If this station is constructed and operating prior to the February 17, 2009 date, or any other date the FCC requires such information to be provided, C&W will also take any and all outreach efforts possible to educate consumers about the DTV transition as it has been doing in San Angelo, Texas.

¹ See Public Notice, *Wireless Telecommunications Bureau Grants 700 MHz Band Licenses*, DA 08-1522, (released June 26, 2008).